

## PRIME ADVANTAGE FALL CONFERENCE 2008 AGENDA

Wednesday, October 22, 2008

Time	Activity	Location
10:00am	Registration Desk Opens	Lobby
11:00am	Executive Advisory Board Committee Luncheon	Hammock Boardroom
1:30pm-3:00pm	Member & Supplier Benchmarking Sessions	Atlantic Ballroom
3:00pm-4:00pm	Heavy Manufacturing Committee Meeting	Hammock Boardroom
4:00pm-5:00pm	First Time Attendees Meeting	Ocean Ballroom
5:00pm-6:30pm	Supplier Only Meeting <b>All Supplier Attendees are required to attend this meeting!</b>	Ocean Ballroom
	Member/Supplier Joint Meeting <b>Economic Forecast: Eli Lustgarten</b> , Economist, ESL Consultants/Longbow Research	Ocean Ballroom
5:30pm-7:30pm	Member Only Meeting <b>All Member Attendees are required to attend this meeting!</b>	Ocean Ballroom
7:15pm	Registration Desk moves to Reception Area	Grand Lawn
7:30pm-9:30pm	<b>Welcome Reception**</b> — meet and greet your Member & Supplier friends. Heavy hors d'oeuvres served.	Grand Lawn

Thursday, October 23, 2008

Time	Activity	Location
6:00am	General Breakfast Starts	Atlantic Ballroom
6:45am-8:00am	Supplier Breakfast: Professional Development Session <b>"Only Selling is Selling: What the Top 10% Do Differently"-Speaker: Sean Leahy</b>	Atlantic Ballroom
6:45am-8:15am	Member Breakfast: Purchasing Networking Session <b>"Innovative Management of Energy Costs: How to improve your bottom line"</b> <b>Panelists: Andrew Dickerson, Integrys Energy Services; Jim Plourde, Schneider Electric; Jody Pitts, Main Steel Polishing</b>	Ocean Ballroom
8:30am-10:10am	One-on-One Member / Supplier In-Suite Meetings – Please be prompt!	Supplier Suites
8:30am-4:30pm	Executive Summit	Matanzas
10:09am-10:29am	Morning Break	Courtyard
10:29am-12:08pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
12:08pm-1:08pm	Lunch	Ocean Ballroom
1:08pm-2:47pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
2:47pm-3:02pm	Afternoon Break	Courtyard
3:02pm-4:24pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
4:27pm-5:15pm	Supplier Bonus Time	Supplier Suites
6:00pm-9:00pm	<b>Prime Advantage Awards Banquet**</b> Celebrate our great country; join us in red, blue and white attire! (business casual please) Following the Awards Banquet, get ready for our own version of <b>"America's Got Talent"</b>	Ocean Ballroom

Friday, October 24, 2008

Time	Activity	Location
6:00am-8:00am	Supplier Breakfast	Atlantic Ballroom
7:00am-8:15am	Breakfast - <b>Metals Outlook: An open discussion on the future of the metal industry</b> <b>Facilitator: Chris Kuehl, Armada Corporate Intelligence</b> <b>Russ Delaney &amp; John Dobek, Macsteel USA</b> <b>John Campo &amp; Craig Colyer, O'Neal Steel</b>	Ocean Ballroom
8:30am-10:10am	One-on-One Member / Supplier In-Suite Meetings – Please be prompt!	Supplier Suites
8:30am-12:00pm	Executive Summit	Matanzas
10:09am-10:29am	Morning Break	Courtyard
10:29am-12:08pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
12:08pm-1:08pm	Lunch	Ocean Ballroom
1:08pm-2:30pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
2:30pm-2:45pm	Afternoon Break	Courtyard
2:45pm-3:50pm	One-on-One Member / Supplier In-Suite Meetings	Supplier Suites
3:53pm-4:24pm	Supplier Bonus Time	Supplier Suites
4:45pm-5:15pm	<b>Conference Closing Session – Rebate checks distributed!</b> A minimum of one representative per company required	Ocean Ballroom

*\*Earliest flight departure time is 8pm*

Saturday, October 25, 2008

Time	Activity	Location
7:00am Departure	Prime Advantage Golf – Meet at the lobby at 7am for a shotgun start at 8am Lunch will be included at the Club House at the Conservatory Golf Course after the rounds	Conservatory Golf Course

\*\* Registered guests are invited (guest badge required)